

PRIMARY LOGO



SECONDARY LOGO



COLOR PALETTE



PRIMARY

**DARK BLUE**  
CMYK: 95 82 16 4  
RGB: 46 62 128  
HEX: 2E3E80  
Pantone: 3584 C



SECONDARY

**LIGHT BLUE**  
CMYK: 71 60 0 0  
RGB: 96 104 178  
HEX: 6068B2  
Pantone: 2116 C



**BLACK**  
CMYK: 74 64 59 78  
RGB: 33 33 33  
HEX: 212121  
Pantone: 419 C



**GRAY**  
CMYK: 34 22 23 3  
RGB: 176 183 185  
HEX: B0B7B9  
Pantone: 4274 C



CTA/BUTTONS  
/LINES ONLY

**RED**  
CMYK: 175 54 5  
RGB: 208 90 87  
HEX: D05A57  
Pantone: 2032 C

TYPOGRAPHY

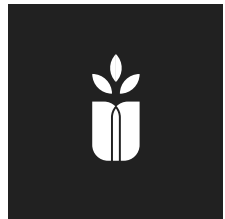
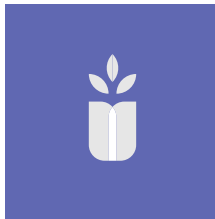
**MONT**

HEADERS, HERO COPY

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNOPQRSTUVWXYZ

LOGO STYLING



ICONOGRAPHY

CAN BE FOUND ON [WWW.NOUNPROJECT.COM](http://WWW.NOUNPROJECT.COM) | PULL ACCORDING TO MESSAGING

